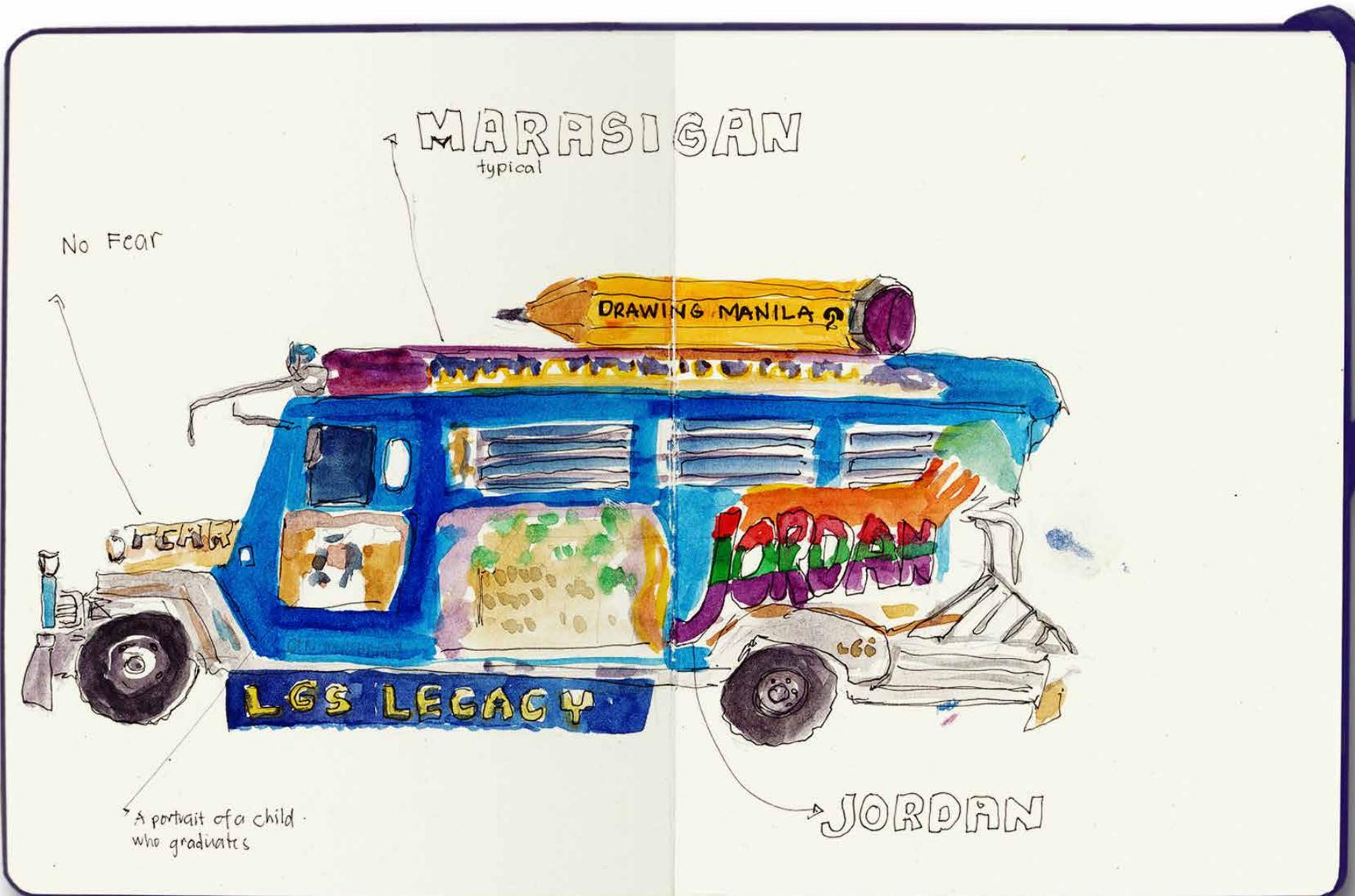


DIBUJAMADRID

DRAWING THE WORLD



In 2015, we held the 5th Edition of *Dibujamadrid*. It is a programme of the Museo ABC in which a group of participants accompanied by a professional illustrator organize group outings to draw their city. The 2015 version was entitled: *Drawing the world* and thanks to the collaboration with the AECID (Agencia Española de Cooperación Internacional para el Desarrollo), it was conducted across four different cities with local groups. The locations were Casablanca (Morocco), Mexico City (Mexico), Manila (Philippines) and Madrid (Spain). A selection from the travel notebooks were exhibited in November at the Museo ABC stand at the Clermont-Ferrand Fair held in France, (*17e Rendez-vous du Carnet de Voyage*) and now they are being showed at the Museo ABC.

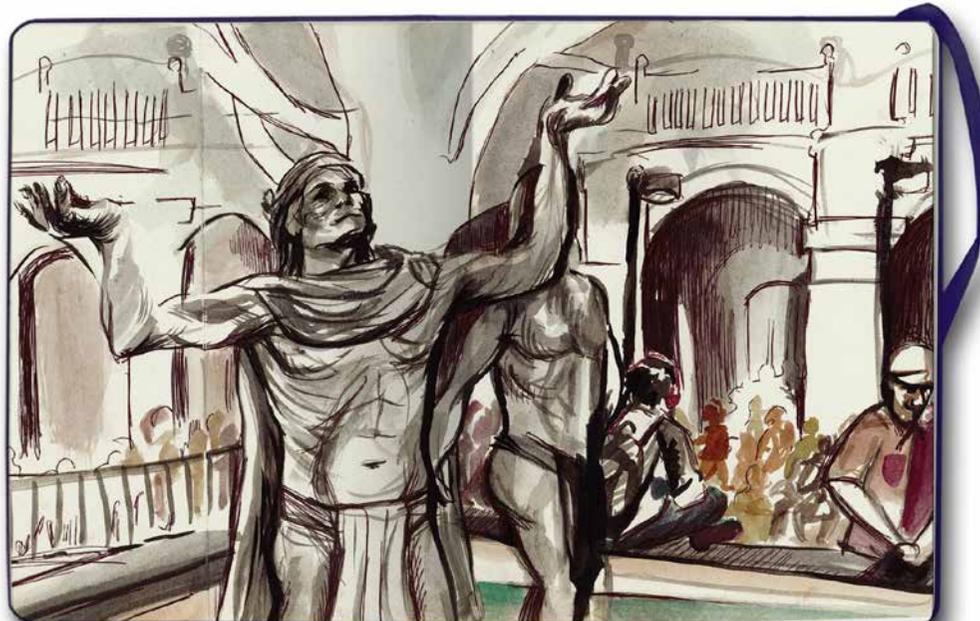
Dibujamadrid is a project of the Museo ABC which was conceived in 2011, coordinated by the illustrator Enrique Flores, in which *amateur* artist meetings are organized with a dual purpose: theoretical (conference sessions with drawing masters on Fridays at the Museo ABC) and practical (weekend group outings to draw the city). The activity culminates with an exhibition that brings together a selection of works created by the illustrators and participants.

This project was created to promote an ancient artistic and documentary compilation tradition: the travel notebook. In this way, it brings back a way of viewing the world based on active and curious contemplation. Travel notebooks are not merely pages to register sites, people and events; they are a way of understanding the very trip. The illustrator approaches and tackles the reality that surrounds him as well as his own internal imagination in order to depict everything from the smallest detail of a building or skyline to the fleeting gestures of a passer-by. Drawing their surroundings forces the participants to select from the multiple stimuli that reality offers and to stop and take a moment to contemplate and experience their city life. In the face of the hectic modern day rhythm and the immediacy of the technique, the travel notebook offers a media by which craftsmanship is recovered, sharpening

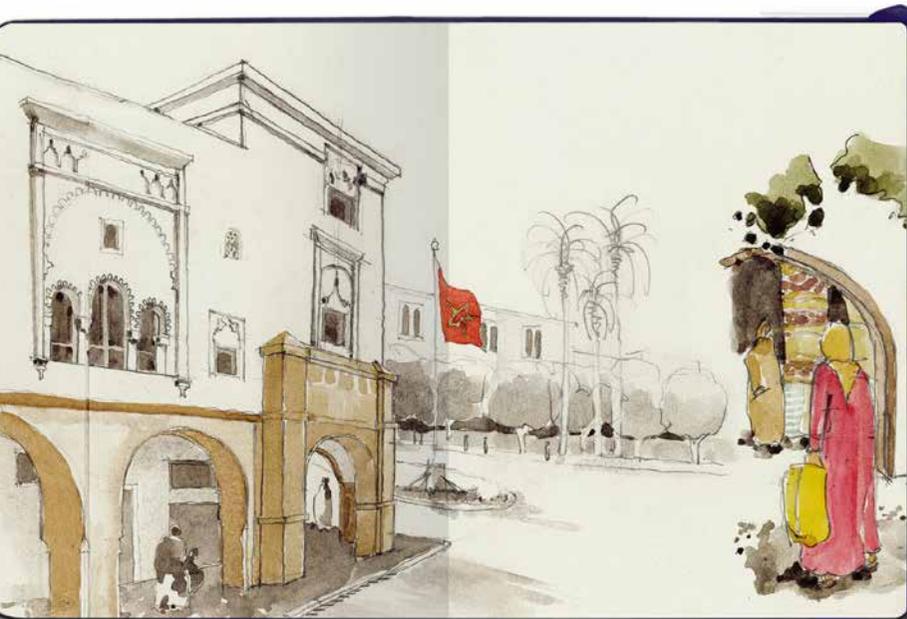
the eye and awakening the senses of the *amateur* artist.

Furthermore, *Dibujamadrid* promotes the use of drawing as a means of learning and entertainment, since travel notebooks are the result of a process of contemplation, understanding and discovery of the city and its citizens. The objective of this specific edition, in collaboration with the AECID, was for citizens of distinct continents to draw their cities so as to contact local artists and create bonds with an international community of illustrators. The guest professional illustrators guiding these sessions were: Puño, Raúl Arias, Antonia Santolaya, Enrique Flores, LPO, Alfredo and Jacobo Pérez-Enciso (Madrid); Mohamed Fariji (Morocco); Mark Lawrence Andres (Philippines); Enrique Sañudo Paredes (Mexico).

The exhibition presents the results of the *Drawing the world* edition: 60 illustrated visions of the cities in which all techniques were valid, a diversity that reveals how each city hides numerous potential visions: one per contemplating inhabitant.



FROM TOP TO BOTTOM, LEFT TO RIGHT, notebook of Mexico City by Alicia Faustino, notebook of Casablanca by Vincent Monnot and notebook of Madrid by Alejandro González. ON THE FIRST PAGE, notebook of Manila by Nadja B. Gabinete.



+INFORMATION

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 Tuesday to Saturday: 11 am - 8 pm / Sunday: 10 am - 2 pm

